

Title (Rynki finansowe)	Code 1011102321011130904
Field Management - Full-time studies - Second-cycle studies	Year / Semester 1 / 2
Specialty Marketing and Enterprise Resources Management	Course elective
Hours Lectures: 1 Classes: 15 Laboratory: - Projects / seminars: -	Number of credits 3
	Language polish

Lecturer:

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Status of the course in the study program:

elective

Assumptions and objectives of the course:

1. Presenting and explaining students the structure and function of the financial market.
2. Investigation of motives to engage in market transactions
Money, capital and foreign exchange.
3. Presentation elementary knowledge about the rules of constructing financial instruments and their characteristics.
4. Exercising of practical skills (analysis and evaluation of chosen financial instruments)

Contents of the course (course description):

Course contents:

- 1) The architecture of financial markets
- 2) Money market.
- 3) The capital market and stock exchange.
- 4) Instruments and capital market institutions.
- 5) The mechanism of stock exchange trading in securities.
- 6) Investing in the stock market
- 7) Foreign Exchange Market
- 8) Financial engineering and derivatives market

Introductory courses and the required pre-knowledge:

Basic knowledge of macroeconomics and finance.

Courses form and teaching methods:

- 1) Lectures
- 2) Exercises (including financial analysis, profitability analysis, eg. the use of various financial instruments, wrażliwości analysis, risk analysis).

Form and terms of complete the course - requirements and assessment methods:

- 1) Evaluation the activity of the exercises.
- 2) The final test test students' knowledge.

Basic Bibliography:

Additional Bibliography: